



Greetings,

We would like to take this time to welcome you to The Affiliation Group and your Hyperverses Team.” We are confident that your decision to join our team will prove to be both a rewarding and successful experience. The knowledge and experience you will gain through this system, will directly benefit and improve the lifestyles of you and your loved ones as well as your community.

We have prided ourselves in creating a system based on integrity, honesty and growth, both personally and professionally. With the support of the documented experts on our team, you will have access to the information and training needed to ensure a successful journey to a place called financial freedom. A journey you have chosen, “for yourself” but one you won’t have to travel “by yourself”.

We believe our system will create momentum for your business, giving you the ultimate rewards of creating a life style of time and monetary freedom. We are excited to have you be a part of our family all the while fulfilling your life-long goals and dreams.

Congratulations and remember we are always, and in all ways, here to help you along that wonderful journey! Welcome aboard.

May Success Be Yours,

Malcolm, Senghor, and Ronald Pope

*The Affiliation Group*

## QUICK START TRAINING

“You don’t have to be great in order to start, but you do have to start in order to be great.”

**Step 1** - Sign up via the username provided by your sponsor.

**Step 2** - Fund your account by transferring currency into Tether via the exchange/virtual wallet (Check with Sponsor on “How To”)

1. Establish an Exchange account with one of five recommended exchanges:
  - Kraken.com – Most people use this as their first choice  
Paybis.com – If you are planning to fund your account with a credit card
  - Cash APP – If you have cash app this is a simple way to purchase Bit Coin which can be converted into Tether.
  - Coinbase.com – Additional option that has a simple set up.

Visit the (Setting Exchanges and Virtual Wallets) section in training hub

Click Here: <https://cryptoforlyfe.com/training2-0/> (Pwd: #thub)

**Step 3** - Create your Power 25 list - Identify your “Top 25” list and complete the Top 25 electronic form.

Click here: <https://bit.ly/311oLGd>

When making your “**TOP 25**” prospect list, here are five groups of people to remember to include:

1. People in Network Marketing
2. People with a circle of influence
3. People with a background in cryptocurrency
4. People who own businesses
5. People who belong to organizations

**Step 4** – Attend the Quick Start Training on Wednesday's @ 9pm est.

**Step 5** – Schedule your “Launch Party” within the first 72 hours

Click here to schedule: <https://calendly.com/cryptoforlyfe/launchparty>

**Step 6** – Watch the “Big 3” Training videos (Located in Training Hub

Click Here: <https://cryptoforlyfe.com/training2-0/> (Pwd: #thub)

1. The Corporate Compliance Training video located in the Corporate Training Section

**Step 7** - Create a warm market list. This list needs to be every person that you know. (See memory jogger to help you create your warm market list)

**Step 8** - Familiarize yourself with your Hyperverse tools:

- Your Back Office: [www.CryptoForLyfe.com](http://www.CryptoForLyfe.com) (click on Rep Login)
- Your Marketing Hub: <https://cryptoforlyfe.com/marketinghub-2-0/> (pwd: #mhub)
- Your Training Hub: <https://cryptoforlyfe.com/training2-0/> (pwd: #thub)
- Your Presentation and Training Schedule: <https://cryptoforlyfe.com/conference-call-schedule/>

**Step 9** – Participate in "The A-Way" Hyperverse Business Builder Training

**Every Saturday's @ 12pm – 2pm e.s.t**

## LIVE CONFERENCE CALL SCHEDULE

Please visit: <https://cryptoforlyfe.com/conference-call-schedule/> to view the schedule.

**DON'T' PRE-JUDGE WHO WOULD OR WOULDN'T DO THIS BUSINESS!!!**

**YOUR SUPPORT TEAM:**

My Sponsor's (name, number & email)

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Up-line Leaders (name, number & email)

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***THE POWER 25 LIST***

**Five People You Know Who** are in Network Marketing

Name/Number

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**Five People You Know** People with a circle of influence

Name/Number

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**Five People You Know That** have a background in Crypto currency

Name/Number

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

**Five People You Know That** who own a business

Name/Number

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

**Five People You Know** People who belong to organizations

Name/Number

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## YOUR AFFILIATION/HYPERVERSE TEAM GOALS

Don't make your minimum's your maximum's

Goals: **First 72 Hours**

1. Turn in Top 25
2. Make A List
3. Schedule Launch Party

Goals: **First 14 Days**

1. Watch the video trainings:

A. Compliance Video B. Setup Your Exchange/Virtual wallet

2. Sponsor Your First 6 Members

### RECRUITING NEW BUSINESS PARTNERS:

You must bring qualified prospects to the table!

Before you bring any prospects to a PBR, hotel meeting, webinar or get them in front of your expert you must qualify them first. Follow this order:

### THE 5 STEP ENROLLMENT PROCESS

1. Pique Interest
2. Get them some information: Marketing email / Your Website / a "sizzle" presentation
3. 3-way call with your "up-line expert"
4. Webinar and/or live presentation (BOM, PBR, 1 on 1) & QST
5. Close Out Call with the up-line "expert"

## Step #1 Piquing Interest

The first thing you do after making your warm market list is to approach and pique the interest of the individuals on your list. The approach is simply the act of contacting someone about the opportunity, whether in person or on the telephone. Your reason for approaching them is to pique their interest or curiosity to determine if they are open to receiving information concerning a business opportunity. Use the scripts as a guide to discover if the prospect is open to taking a look at the Hyperverses business opportunity. Remember, the best way to find out if they are open is to just ASK THE QUESTION.

### Scripts Examples:

1. "If I could show you a simple, non-risky way to make big money on bit coin and other cryptocurrencies without risking your hard-earned money would you want to know how?"
2. " If I could show you how to earn .5% on the money every day would you want to know how"?
3. "Are you open to taking a look at a serious business opportunity"?

Use the scripts as a foundation; feel free to make it sound like how you would normally talk to this person.

### If Yes (Sample Language)

I'm working with two of the biggest names in the cryptocurrency/Block Chain Industry to assist them with building a community of people through a Free Industry Education and an incredible income earning opportunity. It's an exploding industry with trillions of dollars to be made and the company I've partnered with is documented to have already made Billions. The company is currently expanding into this area and they are looking for strong, entrepreneur minded people to be some of the 1st people in your market to represent the company. This is a once in a lifetime opportunity to be on the front side of an emerging asset class!

### Additional Language

THIS IS NOT just a business opportunity, this is the future of Money and Technology, and will shape the world's economy for the next few hundred years.

## Step #2 Get Them Some Initial Information

I'm going to share some initial information with you that I would like for you to go thru over the next 72 hours. This information is just a quick overview and it's designed to give you just enough information so that you can decide if you want to get additional info.

### The Follow-Up

On a scale of 1 to 10 where would you rate yourself?

1 – You're not interested; 10 – you're very interested.

**\* 5 or higher** – Immediately say let's get you on the phone with someone that's more qualified than I to give you the details of this incredible opportunity.

**\*\* Remember the keys to successful recruiting: Stay Excited, Show Urgency, and Be Confident.**

**\* If 4 or below** – Immediately ask if they have at least of \$300.00 in a savings or investment account that they would see value in growing at .5% daily versus at the national average of .05 PER YEAR, that most banks are offering.

**\* Ask for referrals of the people they think would be open to taking a look at a unique business or investing opportunity.**

## Step # 3 - 3-Way Call with Up-line Expert

Three-Way Call (If they say 5 or above) you say:

“Okay great. I have a business partner named (\_\_\_) he or she has been with Hyperverse, a lot longer than I and has had incredible success with the company. If I can arrange a time to get him/her on the line for a few minutes to explain a little more about the business, what would be the best time for you to talk?”



Call your Up-line Expert. Give some background information about your prospect and arrange a time for the three-way call. (Have them block out a window of time for you to call them with your prospect on the line.)

**Next**, call your prospect and make sure they're ready to do the three-way. When you get the prospect on the line, tell them to hold on and then click over to call your Sponsor or Up-line Expert.

Before you conference the expert with the prospect, be sure to share with the expert who is on the other line. You can say: "Hi (Mr./Ms. Up-line Expert), this is John, I have (name of prospect) on the line. He/she has been on (tell whatever presentation the prospect has seen/heard) and has rated himself/herself a \_\_\_\_\_ on the level of interest. (Prospect), this is (insert Up-line Expert's Name). He/she has been extremely successful with our company and on her/his way straight to the top of this company. John, this is Mr. Up-line Expert."

**VERY IMPORTANT:** Do not speak for the duration of the call. The Up-line Expert will take it from there. If they need additional exposures to the business, "the expert" will instruct them on what their next step should be, whether that is to put them on the website, or invite them to the live meeting or webinar (they are now a qualified prospect).

#### **Step #4 – Live Presentations**

The "expert" will move your prospect to action to watch the live webinar presentation or to attend a live or recorded meeting.

#### **Step #5 - Close Out Call with "Expert"**

After they have viewed the presentation if they rate themselves 5 or above, you should get them back on the phone with the "expert" so they can close them into your business or assist you in getting them as a customer.

## QUICK START TRAINING

Getting started is the most important ingredient to having success in any type of business.

Keep It Simple!!!

- Develop the Right Mental Attitude
- Avoid the Emotional Rollercoaster
- Have Long-Term thinking

### Four Keys to Success:

1. Coachable
2. Responsible
3. Committed
4. Never Quit

### Create A Warm Market List:

- List EVERYONE you know
- IMPORTANT: Don't Prejudge
- Don't buy other people's opinions!!
- Everyone won't see what you see!!

A warm market list is a list of people that you know personally. List everyone, your family, friends, co-workers, neighbors, etc.

Don't prejudge, because there is no way for you to know who is truly open to an opportunity and who isn't.

### Three Types of People You Will Talk To: (Don't Sell...SORT!)

- Spend 80% of your time with "**Red Apples**"
- Spend 20% of your time "**Green Apples**"
- Spend 0% of your time with "**Rotten Apples**"

### **Two Types of Rotten Apples:**

- Good rotten apples will say “no”, but they will encourage you.
- Bad rotten apples will say “no”, but discourage you
- Remember...Misery loves company

### **SOME WILL!! SOME WON'T!! SO WHAT!! NEXT!!**

Everyone will not see it the way you see it. The only person that is required to see it is you!!

### **Three Keys to Successful Recruiting:**

- Urgency
- Excitement
- Confidence

### **Two Ways to Build a Team:**

- Inviting (New team members should only invite!!!)
- Presenting

### **Your Goal Is To:**

- Create A Warm Market List
- Invite to a presentation
- Let them decide if they are in or out!

## Edification:

Edification is the cornerstone to effective team-building and recruiting.

Building up the credibility of a third-party expert allows the information to be taken seriously.

It is the art of talking good about someone other than yourself.

A third-party expert is anyone other than you. Edification is an art form that allows you to paint a picture about your business opportunity by placing the attention on the opportunity and on the expert and not on yourself.

## How to Edify?

When edifying the expert, you want to include:

- Their prior success before Hyperverse.
- Their present success as a result of Hyperverse
- Their vision about the future of Hyperverse.

Always mention whatever character strengths the expert possesses.

Humble Leader Sincere Successful Resourceful

Always be truthful and sincere when edifying the expert. When you're honest you never have to remember what you've told them.

Proper edification allows you to build a strong organization. When YOU properly EDIFY the EXPERT, it builds RESPECT between your PROSPECT and the EXPERT, because your PROSPECT TRUSTS YOU.

## TRUST + RESPECT = SUCCESS!!

### (Telephonic/Webinar) Team Etiquette

- Call in 5 minutes before the call. The call will be brought to order and started 2 minutes after scheduled time.
- Please don't engage in small talk while waiting for call to start with your guest.
- Make sure to disconnect after call ends.
- If it can be avoided do not use cellular phones!!
- If you dial in late don't announce yourself.
- Never interrupt the guest speaker.
- Use mute button function on your phone if applicable.
- If at work, do not place on hold – if “call waiting music plays”.

### (Live Meeting) Team Etiquette

- Always show up early so that the meetings can start on time.
- Dress for success. Remember to dress business casual.
- Remind your guests that once the meeting starts there is no going in and out of the meeting.
- Remember to turn off or place your cell phone on vibrate during meeting.
- Please hold questions until the end of the presentation.
- Never interrupt the guest speaker.